

# INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmont Ave**  
**Suite 306**  
**Towson, MD 21286**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
967389-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingt	National

Advertiser	Product	Estimate Number
60 Plus Association	60 PLUS ASSOCIATION	2175

Flight Dates	Order #	Alt Order #
10/25/12 - 10/31/12	967389	06395418

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/25/12	10/26/12	WPBF News 25 @ 6:00P6-6:30PM		---TF--	:30	2	\$1,300.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12	---TF--				2	\$1,300.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/25/12	6:13 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	SPA-12-TV-17H	\$1,300.00 NM
2	WPBF	F	10/26/12	6:11 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	SPA-12-TV-17H	\$1,300.00 NM
2	10/25/12	10/26/12	Wheel Of Fortune	7-7:30PM	---TF--	:30	1	\$4,500.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12	---TF--				1	\$4,500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	F	10/26/12	7:14 PM	Wheel Of Fortune	7-7:30PM	:30	SPA-12-TV-17H	\$4,500.00 NM
3	10/25/12	10/26/12	Jeopardy	7:30-8PM	---TF--	:30	1	\$4,500.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12	---TF--				1	\$4,500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	F	10/26/12	7:53 PM	Jeopardy	7:30-8PM	:30	SPA-12-TV-17H	\$4,500.00 NM
4	10/25/12	10/28/12	M-SUN WPBF News 25 @ 11-11:35PM		---TF-S	:30	3	\$2,000.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12	---TF-S				3	\$2,000.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Th	10/25/12	11:33 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	SPA-12-TV-17H	\$2,000.00 NM
2	WPBF	F	10/26/12	11:32 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	SPA-12-TV-17H	\$2,000.00 NM
1	WPBF	Su	10/28/12	11:27 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	SPA-12-TV-17H	\$2,000.00 NM
5	10/27/12	10/27/12	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12	-----1-				1	\$275.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/27/12	6:30 AM	Sat 6-7am News	Sat 6-7am	:30	SPA-12-TV-17H	\$275.00 NM
6	10/27/12	10/27/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$700.00	NM
	Class of Time - Fixed Non Pre-emptible								

MTWTFSS



**Send Payment To:**

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
967389-1	10/28/12	October 2012	10/01/12 - 10/28/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
60 Plus Association	60 PLUS ASSOCIATION	2175

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/27/12	10/27/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12			-----1-		1	\$700.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/27/12	8:08 AM	Sat 8-9am News	Sat 8-9am	:30	SPA-12-TV-17H	\$700.00 NM
7	10/27/12	10/27/12	Sat Jeopardy	Sat 7:30-8PM	-----1-	:30	1	\$1,800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12			-----1-		1	\$1,800.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/27/12		Sat Jeopardy	Sat 7:30-8PM	:00		\$1,800.00 NM
			Credited						
8	10/28/12	10/28/12	Sun 6-7am News	Sun 6-7am	-----1	:30	1	\$300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12			-----1		1	\$300.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/28/12	6:49 AM	Sun 6-7am News	Sun 6-7am	:30	SPA-12-TV-17H	\$300.00 NM
9	10/28/12	10/28/12	Sun ABC Prime A	7-8PM	-----1	:30	1	\$1,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12			-----1		1	\$1,700.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/28/12	7:20 PM	Sun ABC Prime A	7-8PM	:30	SPA-12-TV-17H	\$1,700.00 NM
Total Spots							11		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$20,575.00</b>
<u>Agency Commission</u>	<b>\$3,086.25</b>
<b>Net Amount Due</b>	<b>\$17,488.75</b>